

Max Havey

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Education

Missouri School of Journalism- Bachelor of Journalism, emphasis in Magazine Arts and Culture Reporting

Minor: Film Studies

University of Missouri- Columbia, Graduation Date: December 2015

Missouri School of Journalism- Master of Arts, Journalism: Reviewing and Reporting on Arts and Entertainment

University of Missouri- Columbia, Graduation Date: May 2017

Experience

Senior Content Specialist, Netskope

June 2019-April 2026

- In this role, I created, edited and published content across the Netskope website, including the Netskope blog, externally published thought leadership articles, and other content assets. For a time, I was also responsible for leading monthly intake calls with company subject matter experts to create articles that were published at places like Forbes, CIO Dive Security Boulevard, and Network World. I created the Netskope house content style guide, which is used across the 50-person marketing department and have served as the custodian of the guide. Additionally, I am responsible for co-creating and co-producing more than 70 episodes of the Security Visionaries podcast since 2021, for an audience of 500+ subscribers, and have served as a regular co-host since 2023. I also serve as an on-camera social media personality for annual coverage at the RSA Conference in San Francisco and was an integral on-camera presence at the St. Louis office during Netskope's 2025 IPO.

Freelance Arts & Culture Writer, St. Louis Magazine

October 2021-Present

- I've been writing freelance arts coverage for St. Louis Magazine since October 2021. I have written for both the print and web versions of the magazine, with a focus on local stories around film, music comedy, and theater. In my time, I've interviewed filmmakers (Steven Soderbergh, Alex Ross Perry, Julian Glander), musicians (Chappell Roan, Angel Olsen, 100gecs, Story of the Year), and comedians (Chris Redd, Greg Warren), among many others to tell interesting local stories.

Freelance Business Writer, Biz 417 Magazine

January 2018-Present

- I've been writing freelance business coverage for Biz 417 Magazine in Springfield, MO since 2018. I've written articles that were published both in print and on the web, often interviewing local business leaders.

Senior Content Editor, True Blue Life Insurance

September 2018-April 2019

- My duties were focused on collaborating directly with the company's CEO to develop and write content for True Blue Life Insurance's website and blog. This position also included writing company press releases, creating consumer behavior surveys, and editing content submitted by other contributors.

Account Managing Editor, Digital Press

March 2018-September 2018

- My duties included collaborating with clients to define and outline the direction of their content, brainstorming topic ideas, conducting weekly content calls with clients, working with writers to craft articles from those calls to capture each client's voice, and publishing those articles across various social media platforms.